CROSS KIRKLAND CORRIDOR

Public Involvement Report

Community Planning Day – Saturday, June 8
Walk and Roll – Friday, June 7
Business Roundtable – Tuesday, May 14







Prepared by: Stepherson & Associates Communications June 25, 2013





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Outreach Events - Recap

On the first weekend in June, the City of Kirkland hosted city-wide events to kick-off "Vision 2035", Kirkland's two-year comprehensive planning process.



Kirkland City Hall - 123 5th Ave. - www.kirklandwa.gov/kirklan CONTACT US » kirkland2035@kirklandwa.gov or 425-587-3001 "Community Planning Day"—the main event—was held on Saturday, June 8, at City Hall, and was open to the public from 10 a.m. to 2 p.m. The doors were wide open at City Hall, and informational booths were set up throughout the building. Staffed by city personnel and project teams, booths included interactive activities that were designed to increase participation in the many city projects currently underway. The following projects were in attendance: Capital Improvement Program/Capital Facilities Plan, Juanita Drive Corridor Study, Totem Lake Park Master Plan, Transportation Master Plan, Parks, Recreation and Open Space (PROS) Plan, Surface Water Master Plan, Cross Kirkland Corridor Master Plan, and the 2035 Comprehensive Plan. The Cross Kirkland

Corridor set up a booth in the main hallway on the ground floor of City Hall, which was very visible to attendees arriving from the building's main entrance.

A second public outreach effort took place during the Juanita Friday Market on June 7 when the city Public Works Department hosted a "Walk and Roll" Safety Fair from 3 to 7 p.m. A Cross Kirkland Corridor booth was set-up, with project information and interactive activities.

A third public outreach effort took place at the Kirkland Business Roundtable meeting on Tuesday, May 14. At this event, a Cross Kirkland Corridor booth was set-up, with project information and interactive activities. A presentation that described the goals and schedule for the master plan was also given.

Information Stations

At the June 8 event, the project team arranged three interactive stations along the main hallway, offering passersby a variety of ways to engaged with the project, and share their input with the project team.

WAL:

"What Do You Like" station

The first station included a board of photographs from other corridors, open space and parks. Attendees were encouraged to draw a star near the photographs they'd like to see implemented on the Cross Kirkland Corridor. The photographs were organized by category, including: Environmental Opportunities, Opportunities for Art, Variety of Connections (transportation options), and Places to Eat, Drink, and Play.

"Tag the Map" station

The second station consisted of a large map of the corridor. A series of prompts were provided to get people thinking about what they wanted in the corridor. Attendees were asked to write location-specific feedback on a tag, and place it with a push pin on a map of the corridor.



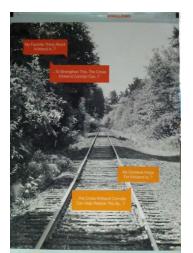


"What Do You Like" station

"Tag the Map" station

"Caption the Corridor" station

The third station asked participants to give feedback to a series of prompts: "My favorite thing about Kirkland is..., To Strengthen this, CKC can...", "My greatest hope for Kirkland is... " and



"The CKC can realize this by..." Participants provide their feedback in caption comment forms.



"Caption the Corridor" station and comment forms

Results

Over 200 people attended the June 8 event, and a majority of them spent time at the CKC booth, talking with project staff, and providing their input. The event was successful because of the turnout, but also because of the amount of written feedback received. We received 50 tags with comments on "Tag the Map", and 16 comment forms from the "Caption the Corridor" station. On Friday's Walk and Roll event, we received 38 tags, and 4 comment forms. In sum, we received 108 comments over the course of the two days of outreach activities.

At the May 14 event, we received 34 "Tag the Map" comments from participants who responded to the prompts "I see the Corridor as an opportunity for my business to...", "The CKC can be a catalyst for Kirkland by..", and" I'm most excited for the Cross Kirkland Corridor to...". Emerging themes from the comments at this event included interest in:

- Connections to neighborhoods, shopping, businesses, other trails, other communities, and the region
- Providing a walk/bike to work option for numerous businesses
- A catalyst for economic development
- Amenities such as art, lighting, lookout and gathering points, and places to hold events

A complete list of all comments from all three events is provided in this report's appendix.

"Tag the Map" tags

Among the comment forms received at the June 7 and 8 events, a few broad themes emerged. For the purpose of reporting, these themes were used to build a framework for capturing the feedback:

- Connections and access
- Amenities
- Look and Feel

Listed in the tables below, terms are in **bold** when referenced more than once, and are followed by a check mark (\checkmark) for each additional mention. The left hand column provides results from the Walk and Roll event and the right hand column provides results from the Community Planning Day event.

Connections and Access references locales at which the corridor and trail should branch out to connect with the existing, nearby and/or adjacent residential areas, business districts, parks, and other areas of interest.

Connections & Access

"Walk and Roll" event	"Community Planning Day" event
100th Street overpass ✓	Access at North Highlands
60th and Houghton	Access from trail to shopping
7th Ave	Connection to Business Park
Airport	Connections are like "Ribs" connecting to the "spine"
Bel-Red Businesses	Lakeview Elementary via Google
Burke-Gilman ✓✓	NE 60th street
Connects to park	NE 68th Street
Downtown via 68th and 70th instead of 405	North Highlands connections and access
Evergreen Hospital ✓	Overpass at Totem Lake
Finn Hill @ Sandberg ✓✓✓	Parking
Juanita Beach ✓✓✓✓	Public Safety Building
Park Place and Downtown	SR 520
Peter Kirk Elementary ✓	Totem Lake Park ✓
Redmond Trail	Wineries
Seattle	
Soccer Fields	
Totem Lake Park ✓✓✓	
Totem Park/Market Street	
Willows Road	
Wineries ✓	

Amenities were identified at the "What do you Like" station. Many respondents enjoyed the process of imagining the possibilities for such notable things as bathrooms and rest areas, signage, and dog parks along the new, public corridor.

Amenities	
"Walk and Roll" event	"Community Planning Day" event
Camping	Areas to rest
Playground	Art
Paved trail for bikes	Art around industrial area
	Bathrooms ✓ ✓
	Not portable bathrooms
	Consider using an old railcar for rest stations
	Bike-friendly
	Bike share ✓ ✓
	Bike share at Kirkland Park and Ride
	Breweries
	Cafés
	Dog park
	Historic markers
	Lighting (solar)
	Mile Markers ✓
	Pedestrian-friendly and safety (especially when
	interacting with cyclists) ✓ ✓

Picnic Tables
Signage ✓ ✓
Trash cans ✓

Look and Feel This category refers to other comments received on how Kirkland residents see this corridor as a part of their new landscape.

Look & Feel	
"Walk and Roll" event	"Community Planning Day" event
	Keep it rustic and wild ✓✓
	Don't block views ✓ ✓
	Make it safe ✓
	No high fences or walls
	Paved /gravel trail
	Sustainable walking surface
Manage growth and plan for density appropriately	Manage growth and plan for density appropriately

"Caption the Corridor" Comment Forms

At this station, project representatives were instructed to ask a series of questions to elicit big picture ideas and hopes for the corridor: What do you love most about Kirkland and how can that reflected in the CKC? What's your one greatest hope for the CKC? What one thing should we be sure the master plan addresses? Whether or not attendees were engaged in conversation, this was an opportunity to provide a prompted, but open-ended comment to the project on a comment form.

Feedback received from this mechanism is organized by a cause-and-effect relationship. The feedback is listed below in descending order, from comments with the highest number of occurrences to the least. Note that the information received below is combined from both Friday and Saturday's outreach events.

Comment Card # 1

Favorite thing about Kirkland
To strengthen this, CKC can

Results...

Access to water, views ✓✓✓✓✓✓
Create gathering places
Exercise options
Connect business and residential communities ✓✓
Access options

Encourage businesses to beautify their backyard
Dog-walkers amenities
Bike and running trail
Low-development
Preserve rail-bed for multi-use trail

Nature access from neighborhoods ✓ ✓ ✓

Keep all transportation options open ✓✓

Family-friendly oriented culture ✓✓✓

Parking on corridor

Pedestrian amenities - benches

Connect with other neighborhoods to reduce need for cars and transit

Grandsons are in school here, coaching basketball

Quiet transit

History of good land-use and transportation planning

Yes to commuter rail

Single-family housing with backyards

No to light rail

Comment Card # 2

My greatest hope for Kirkland

The CKC can realize this by...

Results...

More walkable and bikeable ✓✓✓

Regional connections (Woodinville and Burke-Gilman) ✓✓

Pedestrian Safety ✓ ✓ ✓

Visibility of the trail

Equitable development ✓✓

Trail to Totem Lake re-development ✓

High Capacity Transit ✓

Reduce traffic congestion ✓✓

No light rail ✓

Use Burke Gilman as an example of economic development and crime reduction ✓✓

Restrooms along the trail ✓

Provide access points ✓

Become a landmark young and old destination on Lake Washington

Job training

Signage

Green stormwater infrastructure

Community gardens

Fish-passable, salmon corridors

Plan for tourism

Access options

Safe routes to school

Trail to Totem Lake re-development

Dialogue that informs decision-making

Dog-walking amenities.

Private and public access options

Access at every three to four blocks

Not become urbanized "another Seattle"

Keep it rustic and wild

Park-like

Plan for managing loitering and

Graffiti

Environmental education with streams, wetlands

Be truly "green"

Keep cars and trucks off the trail

Make CKC a shared corridor with commuter and freight rail

Develop Totem Lake

Encourage development along CKC

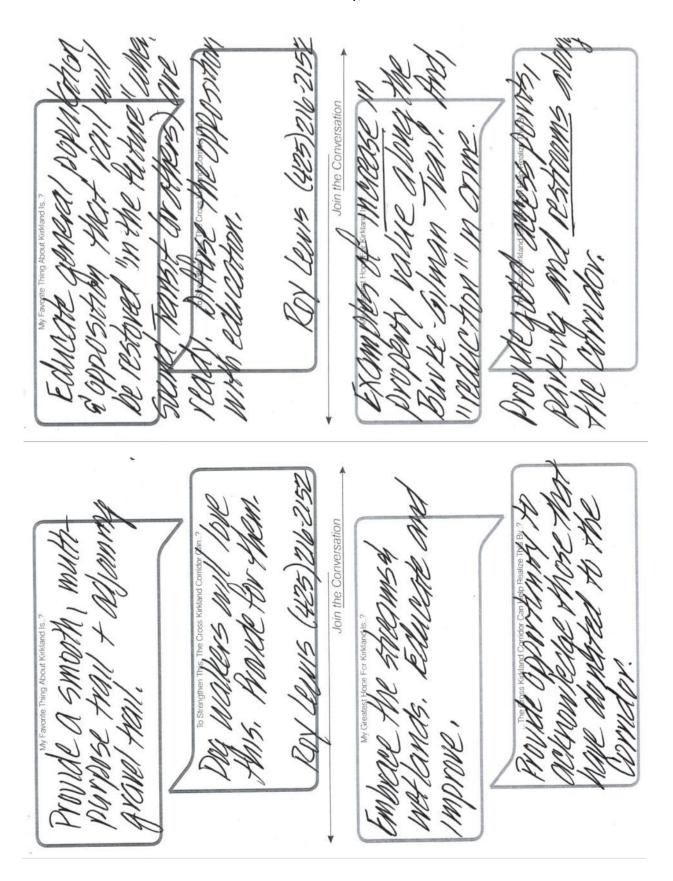
Other feedback

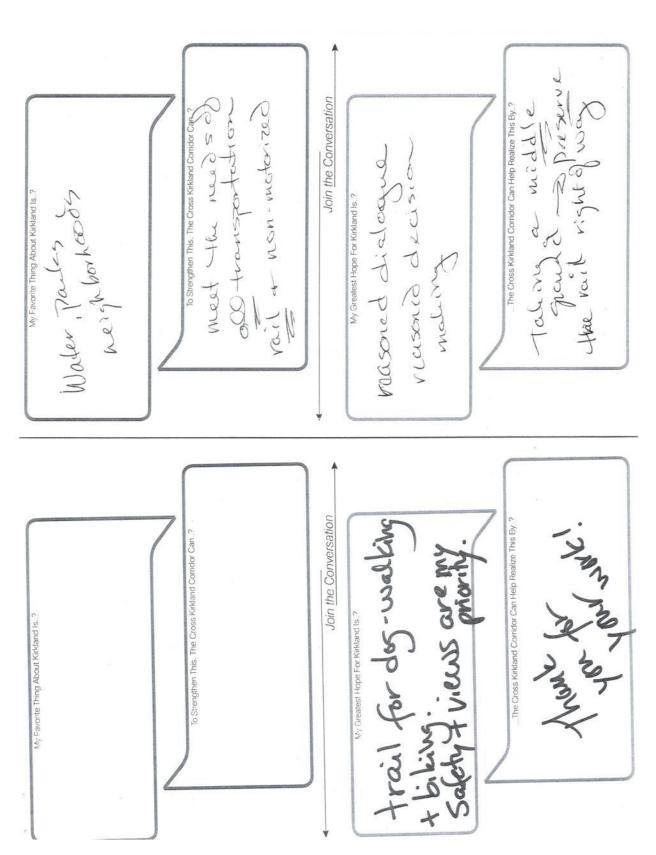
Many respondents chose to follow the prompts; however, some comments received on these cards provided useful feedback not necessarily related to the prompts. The following pieces of unclassified feedback were also received on the comment forms:

- Golf cart transportation for seniors and disabled. Example: Central Florida
- Educate the public that the rail will be restored (rail removal being confused with no light rail)
- Use Burke Gilman as an example of economic development and crime reduction
- Signage and acknowledgement for donors
- Take middle ground: preserve train right of way
- Remain rustic
- Provide a place to relax and exercise
- Connect to restaurants and shops
- Trail for dog-walking, biking
- Safety and views
- Reasoned dialog, reasoned decision-making
- CKC makes Kirkland better
- Transit will grow and meet citizens wants and needs
- Thank you!

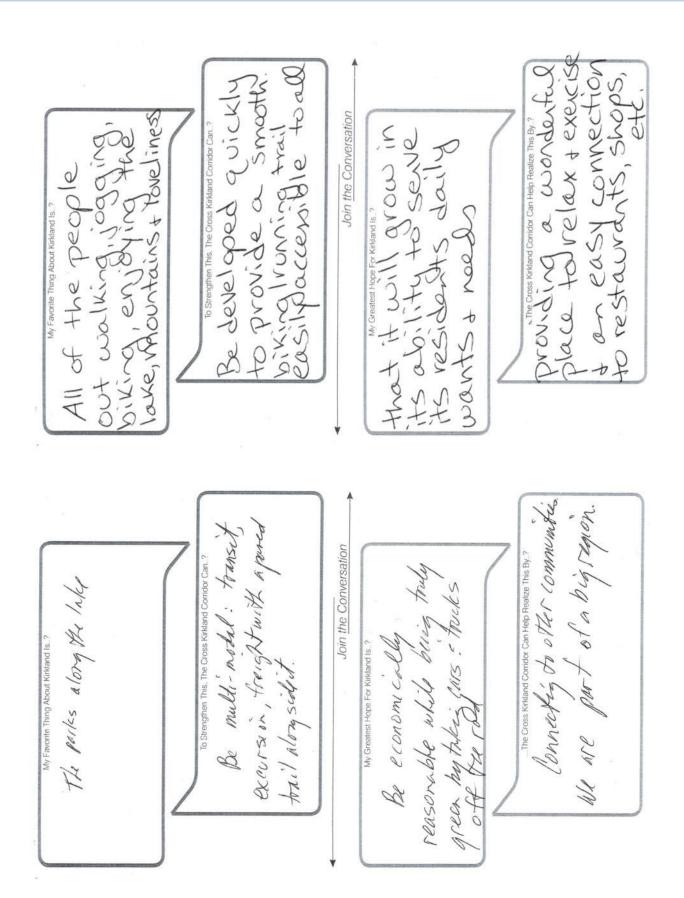
Appendix I – "Caption the Corridor" comment forms

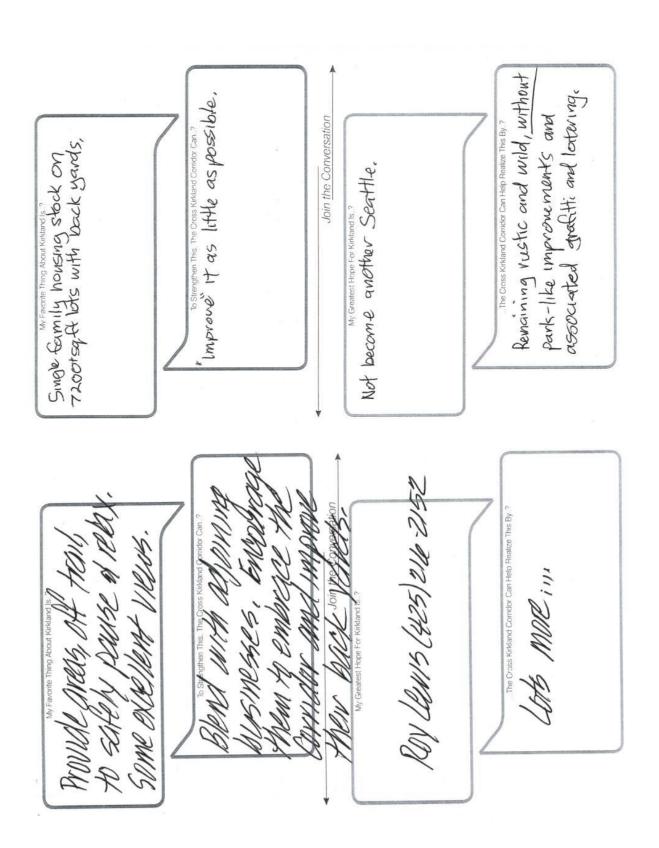
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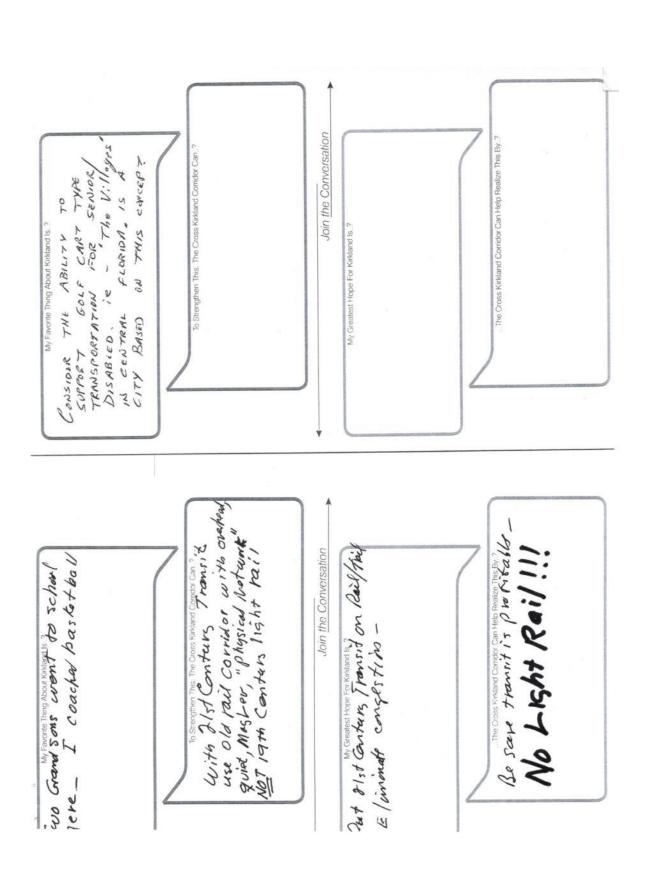


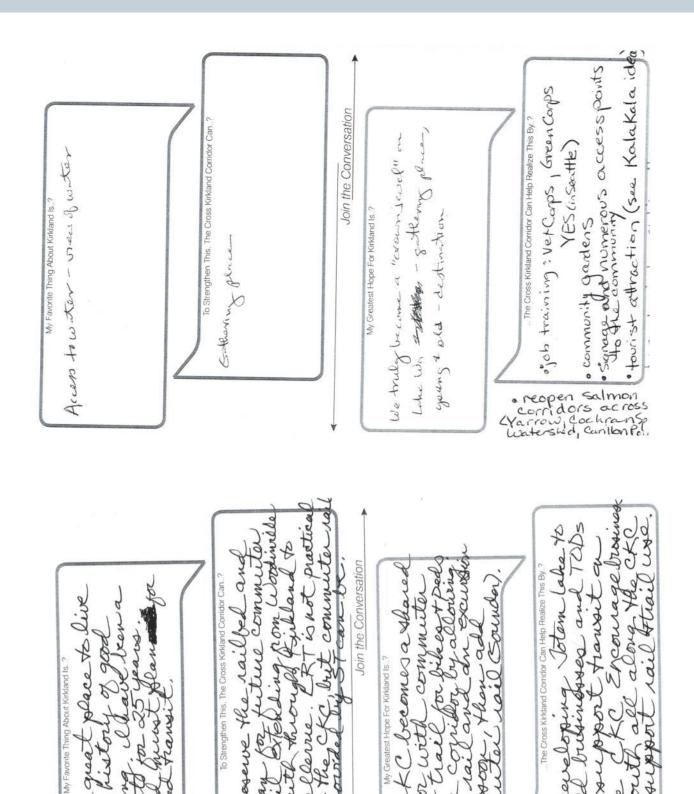


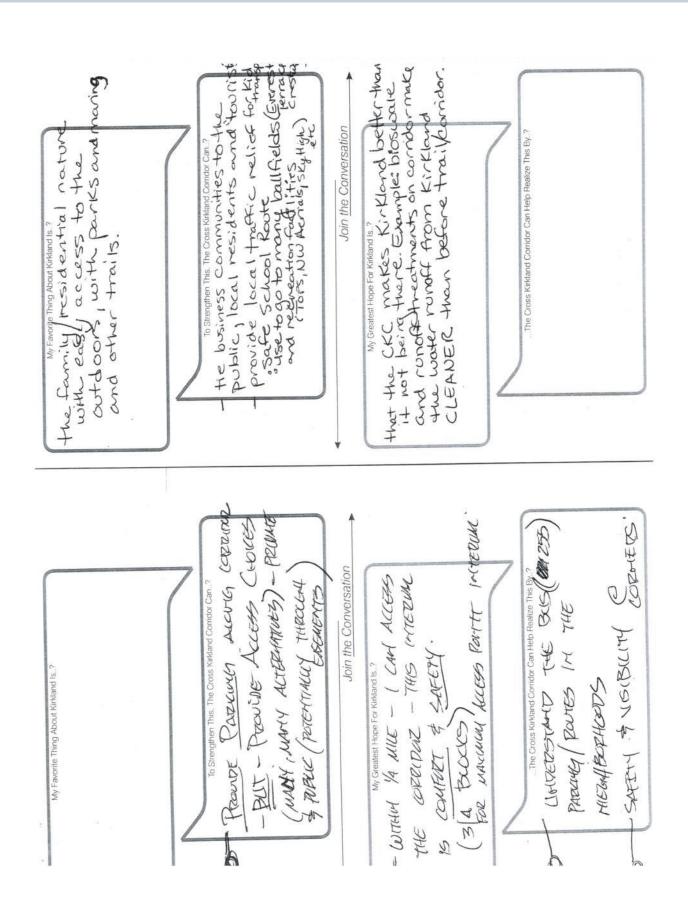
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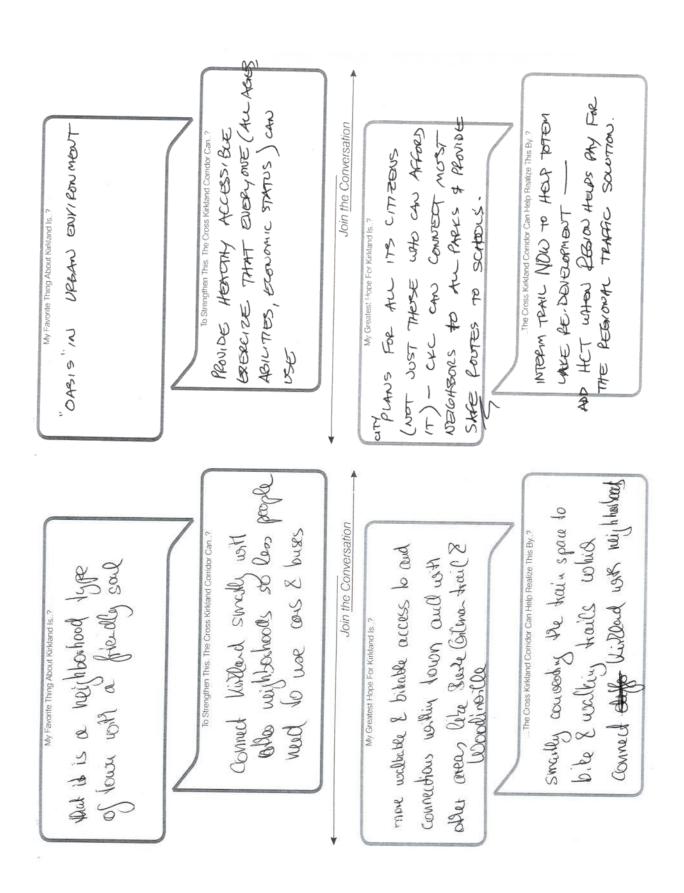














Share your thoughts City of Kirkland Suggestion Form





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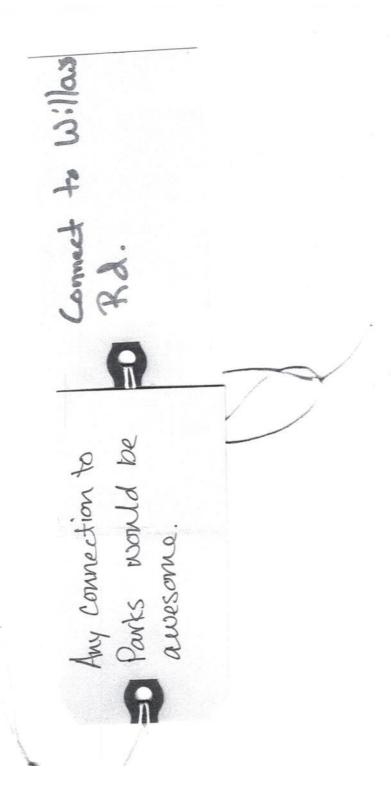
Share your thoughts City of Kirkland Suggestion Form

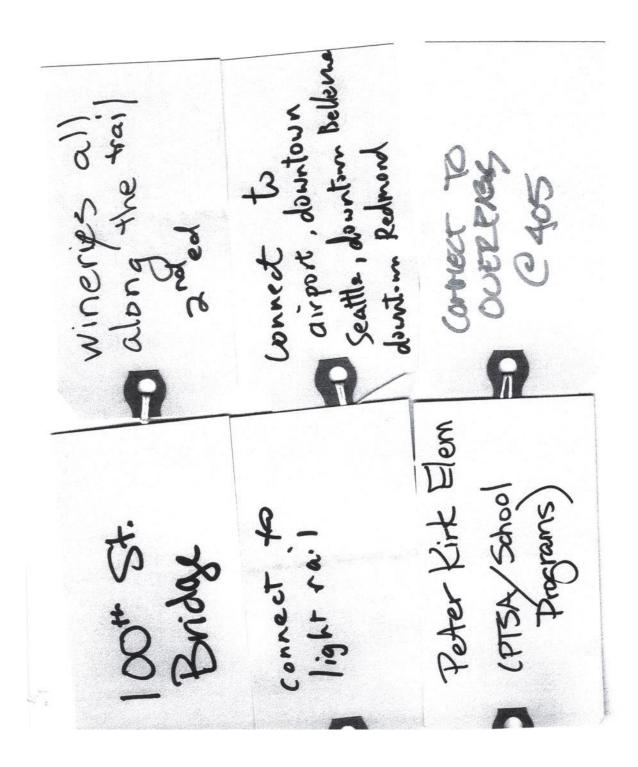


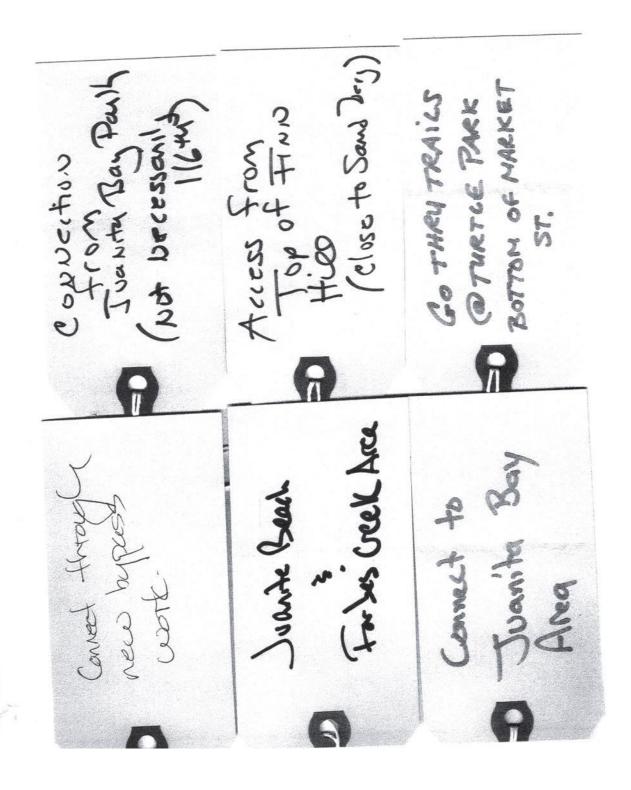
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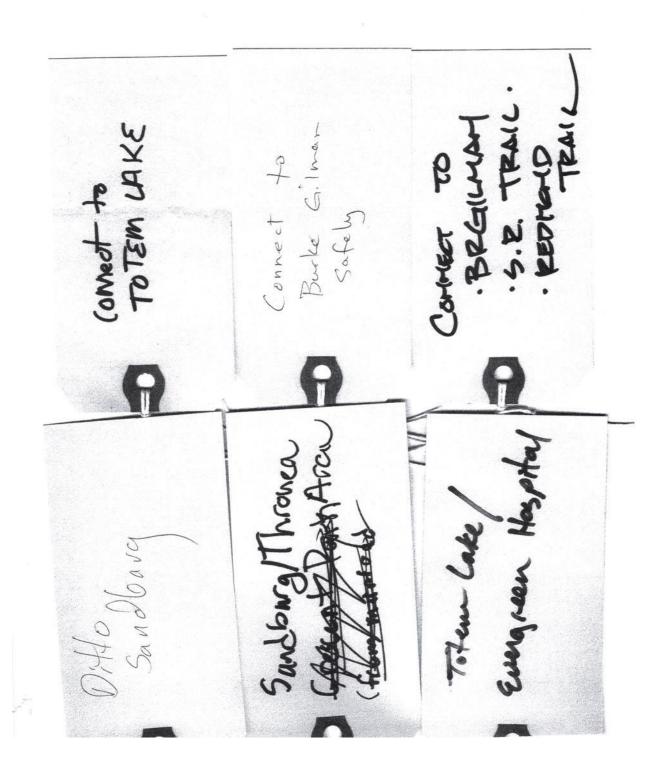
Appendix II – "Tag the Map" comments

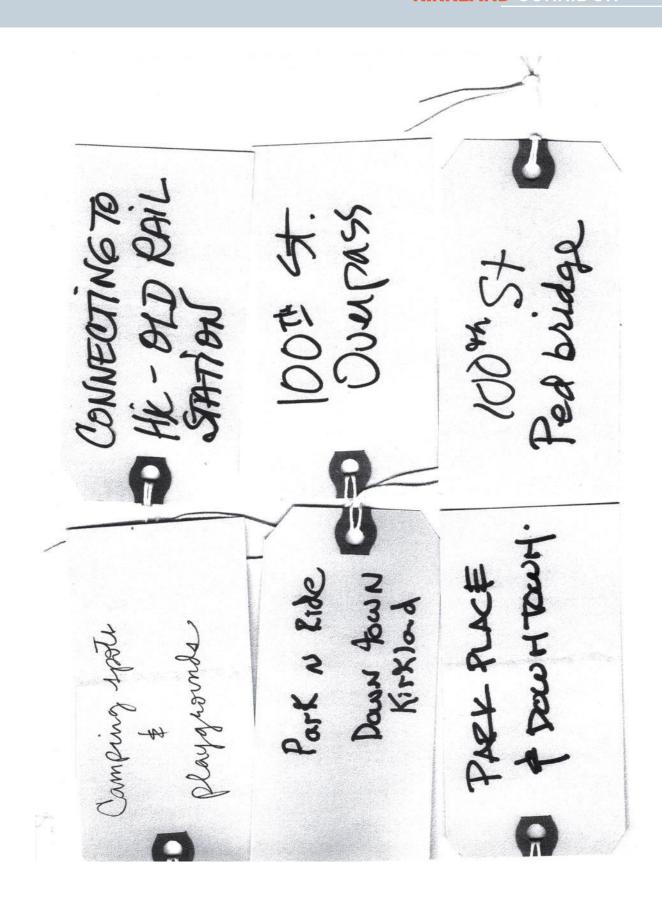
Walk and Roll – Friday, June 7

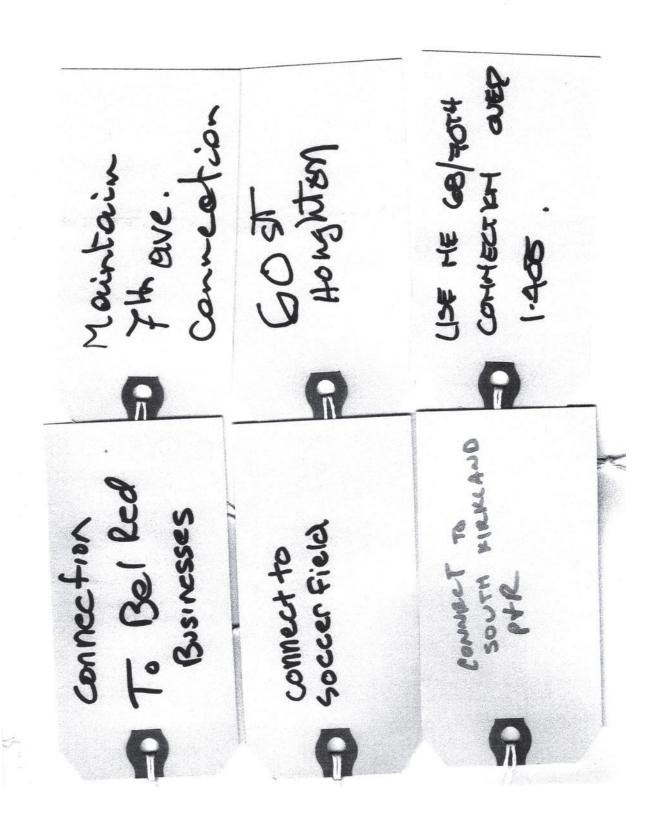


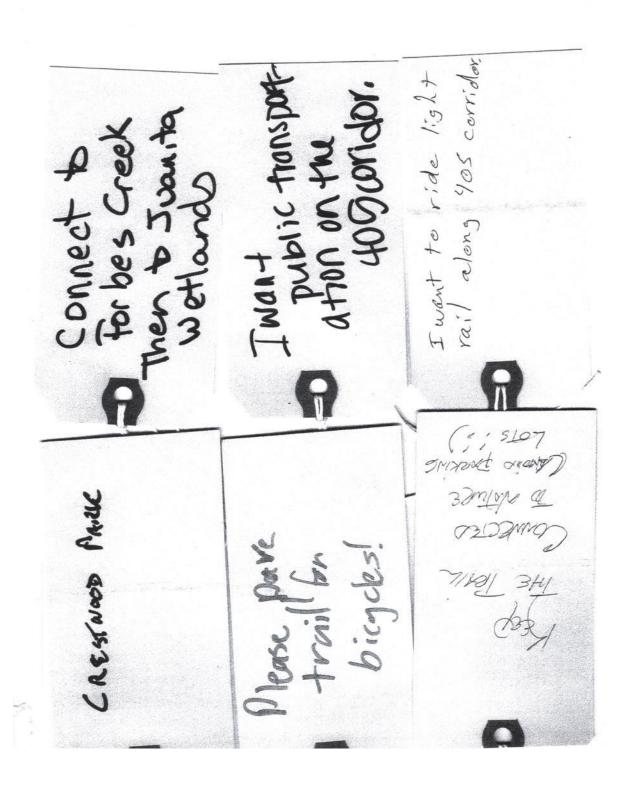






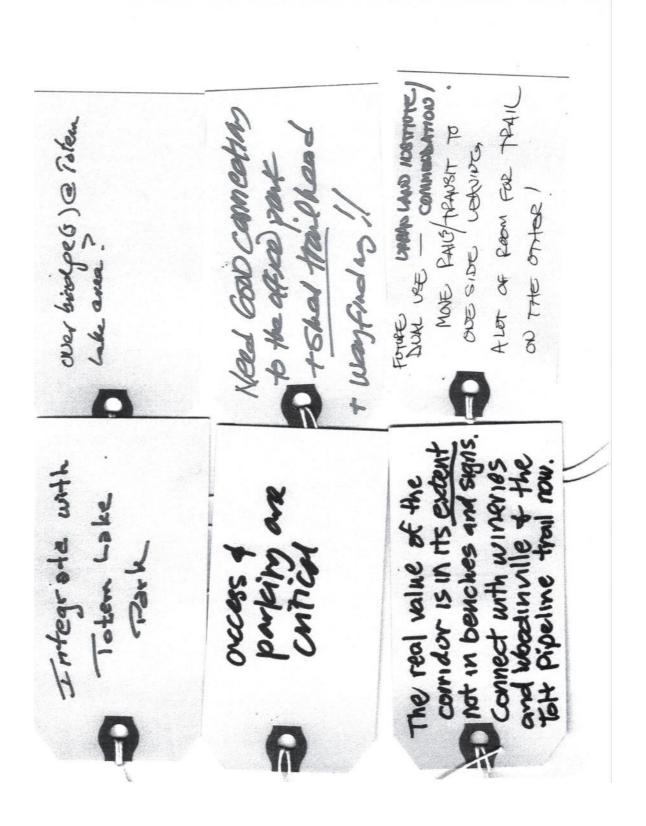


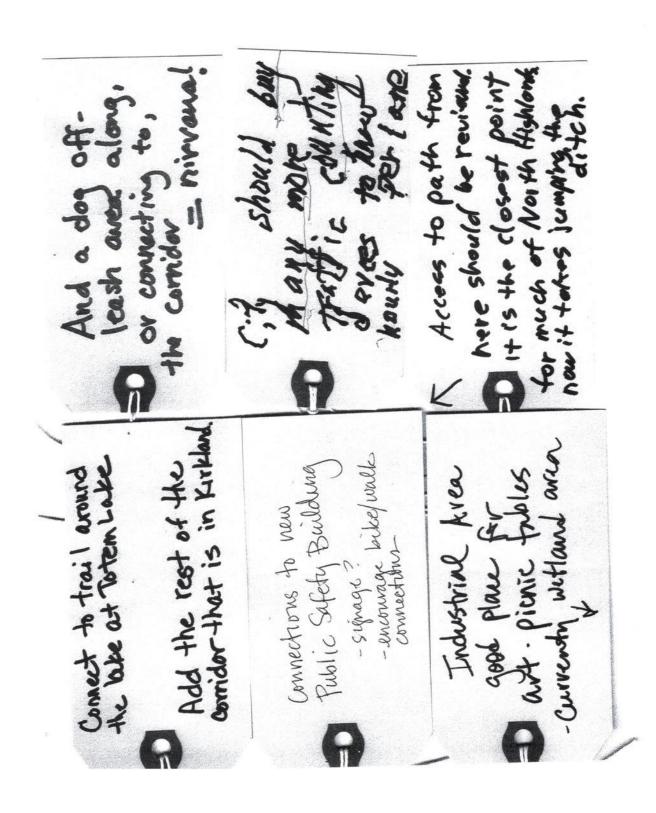




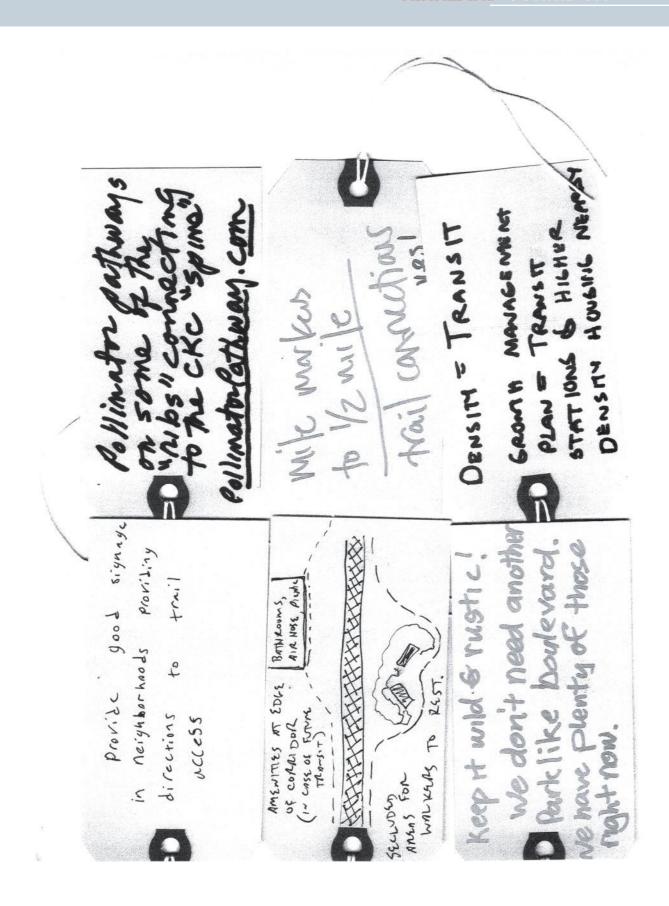
Appendix III – "Tag the Map" comments

Community Planning Day – Saturday, June 8

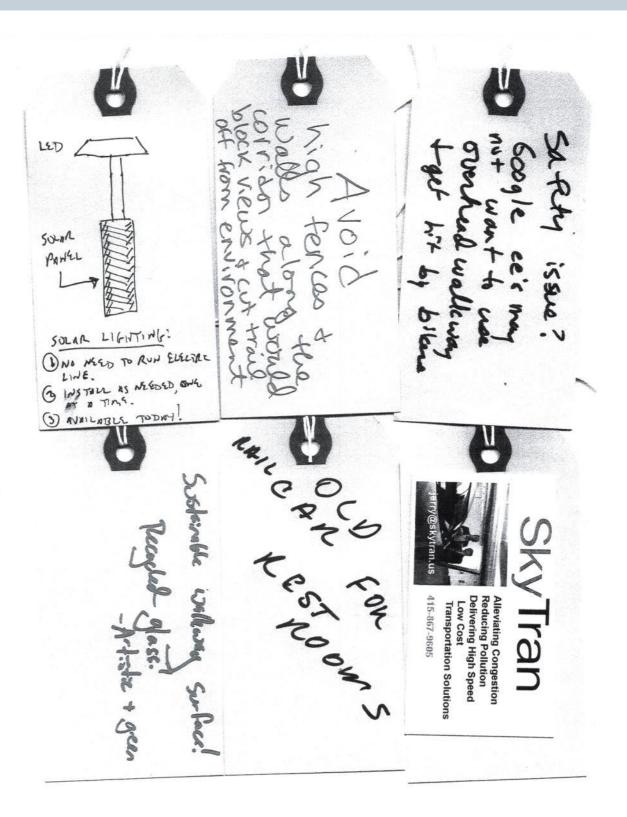


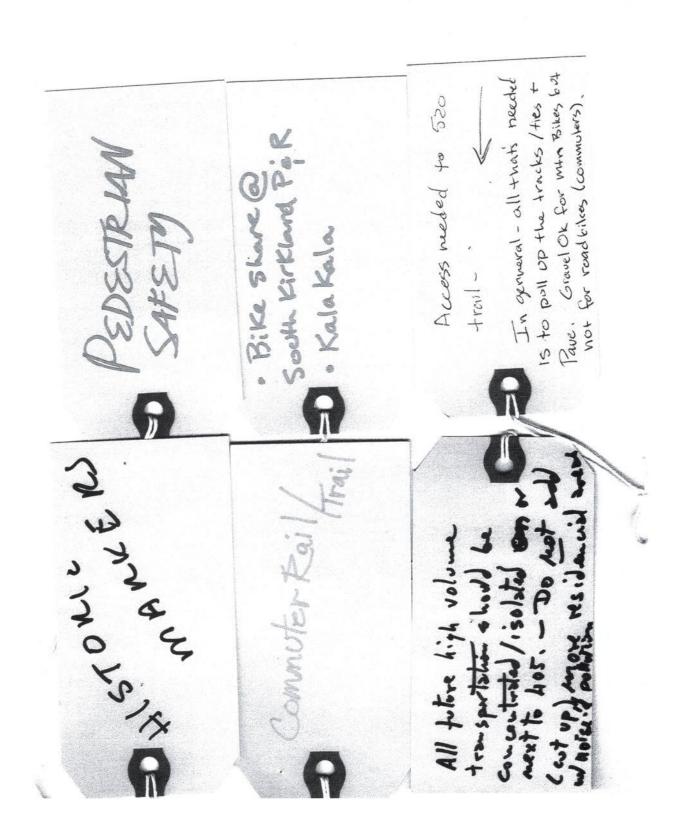


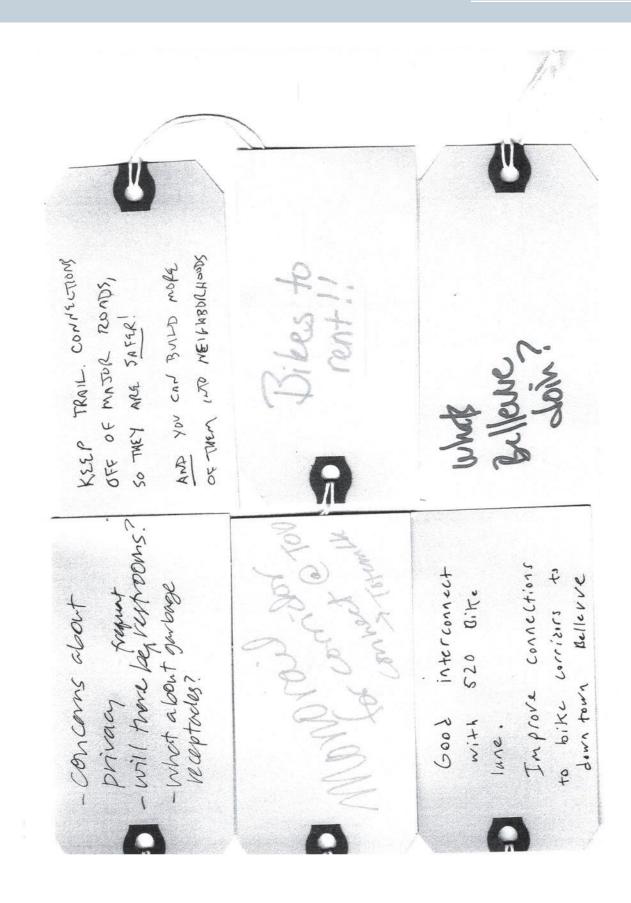














Appendix IV - "Tag the Map" comments

Business Roundtable Meeting - Tuesday, May 14



DRAFT Meeting Notes

Project:Cross Kirkland CorridorDate:5/14/03Location:Kirkland Tennis ClubPage:37 of 38

Time: 9:30 - 11:00 am

Present: City of Kirkland Staff, Business and Founders Club associated with trail, Berger

Partnership

Purpose: Business Stakeholder's Outreach Event

Discussion: See Below

South to North

- 1. Vision of trail as a shopping/strolling/fitness destination is compelling. 60 feet of two-track rail is not compatible with that vision.
- 2. Opt for my 3:2 to live, work, play, all in my backyard
- 3. Imagine Housing a corridor connecting diversity and providing access
- 4. Northwest University Make the trail a great place for fitness!
- 5. Pedestrian walkway at 60th allows more access for walkers.
- 6. Kirkland watershown smearl opportunities and constraints
- 7. Craig Gaudry & Associates, Windermere Real Estate, 826 6th Street South
- 8. Nyrec, Inc. We're excited about creating an inviting place for the community to get on board the trail
- 9. I'm excited to see the CKC become an engaging and artful experience.
- 10. Talk to LWSD re: Peter Kirk Elementary reorientation to CKC
- 11. Moss Bay Web Let's get a bridge over the 6th Street South crossing!!!
- 12. Offer employees and tenants a better opportunity to bike to work. Most excited about connecting to regional bike trails.
- 13. KITH <u>www.kithcares.org</u> Development of affordable housing close to trail access points. Creating healthy community.
- 14. Moss Bay Web Let's daylight Everest Creek (in a culvert now)
- 15. The Heathman Hotel Outdoor amenity for our guests—jogging trail, dog walk, nature walk, bicycles

- 16. Kirkland Bicycle We get a lot of tourists renting bikes and there is nowhere currently in Kirkland to send them other than the streets. They usually drive to other cities nearby to access bike-specific trails. We would also love to open a second location on the trail to serve cyclists on the CKC. Thank you Josh Harris
- 17. Ask Police & Fire for special infrastructure add-ons to help them patrol and reduce crime. Ask hitech & energy companies if corridor can help them access more people and businesses. Solar or wind energy generating stations?
- 18. Get people out of cars and experience the city and allow people without cars (children especially) to participate in city life.
- 19. Keller Williams Realty Eastside, 11109 Slater Ave NE, Kirkland Railway and foot/bike traffic don't mix...monorail-type system? Love the gondola idea. Suzi Luke, Real Estate Broker
- 20. I am excited for the CKC to build community, bring visitors, develop businesses, and create joy for all those who use it. I love the idea of an art walk, lit path, and a gondola/lookout points for scenery. Golds Gym
- 21. Brenda Nunes, Keller Williams Eastside Connectivity/people
- 22. I am most excited to see the great artwork and place for people to meet and exercise. The features such as lighting, water amenity and art will be great to see in the community. Alyssa St. Germain Qdabra Software
- 23. Forbes Creek Sawmill, former dam and mill pond, run logs to Juanita Aschsoft Consultants, George Bradshaw
- 24. Tennis Center Connect to the trail and Totem Lake
- 25. Water park!
- 26. Continuous grade route for _____ wheelchairs from Market Street to NE 112th St.
- 27. Walks and runs on trail! Events
- 28. Old dinner train: sound romance, food. Green Hills Color Seasons, George Braslaw. Bring the experience of the train to the trail permantly.
- 29. Connect with the rest of the city and region. Transpo Group
- 30. Draw more opportunities to share business ideas. Excited to be part fo the business community. Bring more business to community. Dual Data Storage
- 31. Wellness & education stations with creative health/fitness opportunities
- 32. Connection to Sammamish River Trail (&BGT)
- 33. Transportation is our big concern and vision for corridor Jon Pederson, Nintendo of America
- 34. Potential site for Chainline Brewing Company

Meeting Adjourned

The preceding is assumed to be a complete and correct record of the significant items and actions agreed upon at the above meeting. Please advise the author immediately of any additions or corrections to the minutes. Work is proceeding on the basis of this record.

Prepared by: Berger Partnership PS